

WATERWELL NEWSLETTER

Waterwellirrigation.com

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Benefits of outdoor lighting and home automated systems

Joel Shugar

In a constant effort to improve the appearance of our client's properties, more and more people are installing outdoor lighting systems. We install professional low-voltage lighting systems with the option of a home automated system to control it. Our installations can be used all year long which is a major advantage because as the days grow shorter, you get a lot more use out of your lighting system. Also, with the light reflecting off the snow and ice, your property often looks nicer at night in the winter than it does in the summer. Your lighting system can also improve safety by illuminating icy or snow covered areas. There are many ways of illuminating the various elements of your property such as: Up lighting and down lighting. Up lighting is done using recessed fixtures installed in the ground (usually in grass areas) or with spotlights

that stick out of the ground (for landscaped planting bed applications). We can up light trees or large bushes. It can also be used to cast beams of light up the walls of a building. Down lighting are spotlights installed in trees or on buildings to shine down. It is an effective way of illuminating planting sections, staircases, pathways, and even the building itself. However, as a disadvantage of such illuminating installment, the maintenance is more costly since ladders are required to change bulbs and make adjustments when required. In order to make your lighting system automatic, we use a home automated system. This allows us to have the system activate when it becomes dark (using a photocell) and deactivate at a time you can program into a timer. A remote control can also be added if desired and there are even motion sensors that can activate lights if motion is detected.

The advantage of a home automated system is no wires are needed to be run for these control devices. The system operates using radio frequencies sent through the existing wiring of your house and anything can be controlled electrically in your house – even around the world via the Internet! One of Waterwell's goals is to understand the needs of our customers, and propose a system that is tailor made to suit them. Our installations are professional and clean. We strive on installing systems where the source of light is hidden but only the effects are shown. Our priority is to illuminate your property in a natural way where your friends and neighbor's would say, "Wow your property looks great at night!" rather than, "Hey, you installed a lighting system?"



DID YOU KNOW???

Did You Know that as a Waterwell customer you can access your account online at www.waterwellirrigation.com? By doing so, you can view the history of different services done on your irrigation and / or landscape lighting system as well as your invoices.

Did You Know that we at Waterwell appreciate any and all feedback that we get from our customers which assists us in maintaining the highest service quality level that has contributed to our reputation as a reliable and conscientious service provider?

Win A Free Closing!

To enter is easy. With the temporary access code enclosed, go to waterwellirrigation.com and login into your account. Once you pre-pay your service contract, your name is automatically entered in the draw for a free closing this fall. Remember to fill out your Early Booking Form online before April 15th 2005 and save 5%.

Did You Know that Waterwell continuously updates their files regarding all alterations and modifications done to your property to facilitate any future services required? Our technicians bring a copy every time they do work on your property to save time and keep your labour costs down.

Did You Know that by booking an early appointment online for the opening and closing of your irrigation system, you can benefit by having it opened earlier for the season?

Did you know that many of our Customers open their own systems?

YOU CAN DO IT TOO!!!

Read all about it at waterwellirrigation.com

When choosing a contractor to do work on your property, don't forget:

"THE BITTERNESS OF POOR QUALITY REMAINS LONG AFTER THE SWEETNESS OF LOW PRICE IS FORGOTTEN!"

Giving back to the community

Once again in 2004, Waterwell was able to make contributions to many charitable organizations. We look forward to doing the same this year and will again choose among the numerous requests received. At the present time, a charitable organization has not been found to which an irrigation system can be donated; however, we are open to any suggestions. Please bear in mind that we try to be neutral with respect to religious and political beliefs.